



Direct Mail Retargeting

Meet website visitors at home.

9 out of 10 consumers are driven to online or digital activity by direct mail.

90% of direct mail pieces get opened.

87% of consumers reached by direct mail make online purchases.

The Amsive Difference



Hyper-Precise Data Science Solutions



1 Billion+ Direct Mail Pieces Sent Yearly



Start-to-Finish Production + Mailing

What We Do

Audience Science

Our proprietary, multi-sourced data platform uses 250 million universal IDs and over 70,000 custom attributes. Along with our advanced segmentation strategies and winning predictive models, we identify and drive growth from the website visitors you already have.

Efficient Planning

Build success metrics from your business goals, and develop the strategy, campaigns, and timelines to achieve them.

Personalized Custom Creative + Messaging

Develop 1:1 personalized messaging and data-driven, impactful creative through comprehensive testing.

Direct Mail Retargeting

Identify and reach anonymous website visitors with unique and highly-customizable direct mail options.

Advanced In-House Production

Complete in-house production with secure data management and certification with NCOA, merge purge routines, and CASS certification that's also HIPPA-compliant, PCI certified, and SOC II Type 2-compliant.

DRTV

Reinforce and optimize messaging by engaging with visitors through additional channels.

Reporting + Measurement

With MultiTrac®, follow direct mail campaigns during transit to know exactly when they're delivered to optimize efficacy.

Let's talk about growing your business with direct mail retargeting!



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